FCRM PTÖ-1594 (Rev. 6-93)

OMB No. 065; 0011 (exp. 4/94)

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RECORDATION FORM COVER SHEET

TRADEMARKS ONLY



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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereor. 1. Name of conveying party(ies): 2. Name and address of receiving party(ies) Name: H. J. Heinz Company Alden Merrell Corporation Internal Address: Street Address: 1062 Progress Street Association ☐ Individual(s) ☐ General Partnership Limited Partnership City: Pittsburgh State: PA ZIP: 15212 XX Corporation-State Other Individual(s) citizenship Additional name(s) of conveying party(ies) attached? □ Yes √DxNo Association □ General Partnership_ 3. Nature of conveyance: □ Limited Partnership Pennsylvania XX Corporation-State____ Merger X Assignment □ Other □ Change of Name ☐ Security Agreement If assignee is not domiciled in the United States, a domestic representative designation Other ☐ Yes ☐ No 📆 is attached: (Designations must be a separate document from assignment) Execution Date: ____December_6, 2000 Additional name(s) & address(es) attached?

Yes

No 4. Application number(s) or patent number(s): B. Trademark Registration No.(s) A. Trademark Application No.(s) See attached Exhibit A Additional numbers attached? XXves 🗆 No 6. Total number of applications and 5. Name and address of party to whom correspondence registrations involved: concerning document should be mailed: Name: Dean A. Bierkan, Esq. 7. Total fee (37 CFR 3.41).....\$ 115.00 Internal Address: H. J. Heinz Company □ Enclosed * Authorized to be charged to deposit account 1062 Progress Street Street Address:___ 8. Deposit account number: 08-1631 ZIP: 15212 City: Pittsburgh State: PA (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE 00000136 081631 2103238 05/03/2001 DBYRNE To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of 09 Fostatement and signature. 04/18/2001 the original document. Dean A. Bierkan Date Name of Person Signing Total number of pages including cover sheet, attachments, and document:

REEL: 002286 FRAME: 0179

EXHIBIT A

- Alden Merrell Registration Number 2103238 (for use with bakery products) 1.
- Alden Merrell Registration Number 2103222 (for use with retail and wholesale bakery 2. shop services and café services)
 - Logo Registration Number 2132069 (for use with bakery products) 3.
- Logo Registration Number 2142091 (for use with retail and wholesale bakery shop 4. services and café services)
 - 5. Alden Merrell Fine Desserts
 - Alden Merrell Bakery Café Chaos Pie
 - 7.
 - Cappuccino Silk

 - Alden Merrell Cheesecake Company

 10. Domain name aldenmerrell com is currently registered and in use.

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TRADEMARK REEL: 002286 FRAME: 0180

ASSIGNMENT OF TRADEMARKS

WHEREAS, Alden Merrell Corporation, a Massachusetts corporation (hereinafter referred to as "Assignor"), with an address at Four Graf Road, Newburyport, Massachusetts 01950, has adopted, used and is using the trademarks set forth in Exhibit A attached hereto and is the owner of the registrations and applications for said trademarks set forth on Exhibit A attached hereto (hereinafter the "Trademarks"); and

WHEREAS, H. J. Heinz Company, a Pennsylvania corporation with offices in Pittsburgh, Pennsylvania (hereinafter referred to as "Assignee") is desirous of purchasing the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, and transfer all right, title and interest in and to the Trademarks to Assignee, its successors and assigns forever, together with all label designs embodying the Trademarks and the goodwill of the business connected with the use of and symbolized by the Trademarks and the registrations and applications for said Trademarks. Assignor agrees to execute any and all additional documents that may be necessary to protect and record title to the Trademarks to Assignee.

Dated this 6th day of December, 2000.

ALDEN MERRELL CORPORATION
By: Mente to
Name: 5 MERWIEW STEARNS

COMMONWEALTH OF MASSACHUSETT	ΓS)) ss.
COUNTY OF Juffelle)
On this, the day of December undersigned officer, personally appeared (or satisfactorily proven) to be the person instrument, and acknowledged that he therein contained.	
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IN WITNESS WHEREOF, I hereunto set my hand and official seal.

Illy Commercia engines Horn 33 from Notary Public

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RECORDED: 04/14/2001

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